

**SLO Healthcare Workforce Partnership**  
**Healthcare Career Pathways**  
**July 17, 2024**

**Attendees:** Oscar Ramos (Cuesta), Jennifer Clayton (SLOCOE/SLO Partners), Alexandra Chamberlain (Tolosa Dental), Carolyn Deily (Dental Practice Consultant), Beth Johnson (Cuesta), Heather Tucker (Cuesta), Susan McGraw (Partnership Coordinator)

**Discussion Results:**

- **Fall SLO County Healthcare Workforce Forum Planning:**
  - **SLO County Healthcare Career Pathways:** Oscar Ramos shared an infographic example from Santa Cruz County. The Committee will create a customized version for SLO County.
    - How to modify the template:
      - Something more timeless. Hesitant to put salaries, # of jobs available if quickly becomes obsolete. Use salary ranges only, not too specific. State of CA requires salary ranges on all job descriptions now.
      - Big poster of this graphic....handout given to everyone.
      - Here are pathways/opportunities in the county. But need to include programs from out of the area so they can see the possibilities even if it requires education/training out of the area. There are not advanced degree providers for many of these occupations in the local area.
      - Focus on the Top 10 occupations in high demand in SLO County.
      - **ACTION:** The Committee will create the content to include occupations within a pathway, education required, and salary ranges.
      - **ACTION:** Beth and Oscar will put together a list of training programs at Cuesta to be included.
      - **ACTION:** Give Susan the content and she will work with graphic design resources at the County to figure out how to make an infographic to support it.
- **Healthcare Career Pathways Fair: 4:00 to 6:00pm**
  - **Vision for the Fair:** Envision that it is not a JOB fair, but rather an educational fair for the public, particularly youth and young adults, to become aware of what is available to them.
  - **Table Presenters:** Employers, educational institutions, training providers, etc. to talk to be about opportunities they have.
    - Target audience: HS is most likely.
      - If a working adult wants to learn about career change....great, but probably HS students will be the primary audience.
      - If already on a pathway on HS, what is the next step?

- Good time for students? School is over at 3:00/3:30, so school transportation will not be available because they will be taking students home. We are not going to provide transportation for participants.
- Outreach/Promotion Options:
  - Reach out to HS's in SLO that have Patient Care Pathway programs. Encourage those teachers to promote it. They could create a field trip on their own to come.
  - Put it out to the CTE liaisons....this is happening, can you make students and instructors aware of this?
  - AT Still Career Fairs: did them during the day as a field trip on school buses. Students were required to attend.
    - Eventually this is where we might want to go with this.
  - If we held it at Cuesta....more likely that first year students could come because it is on campus. But Cuesta is not really an option for this fall. Could probably facilitate something at their location for next year.
- Would each department at Cuesta have a table?
  - Yes? But difficult to get every program out there.
  - Sometimes use a "one-table" approach, depending on the size of the fair.
  - Cuesta focus: programs participants could get into.
- Employers are incredibly important to be table presenters.
- "Healthcare Training and Career Opportunities": what do employers want? High demand occupations, training, certificates, resumes, etc.
- **Family Care Network Facility and Programs:**
  - Independent Living Program & youth aging out of foster care: definitely the target audience.
  - If they just want to participate? YES!!
  - **ACTION:** Susan McGraw will follow up to find out what this would entail.
- **Logistics:**
  - **ACTION:** Susan will confirm the date and place and let them know how many tables it can accommodate (6' rectangle tables, ideally). They do their own table covers and set up. Tables/chairs: how many? How big of a room?
  - **ACTION:** Sending out invitation with RSVP to partners to participate. Susan will set up and manage an RSVP system.
  - **ACTION:** Invitations to go to all Partnership members and other organizations/individuals to be determined.
  - **ACTION:** Oscar Ramos will write an introductory paragraph to be included in the invitation and provide to Susan McGraw with a list of names and email addresses to be invited.