



**SLo
caL**
CAREERS
SKILLS TO UNLOCK OPPORTUNITY

Skills to Unlock Opportunity

Powered By:



**Workforce Development Board
of San Luis Obispo County**

SLO Cal Careers

Our community's one-stop access to employment related services

- **Business Services** - posting job openings, recruiting and screening qualified candidates, and additional workforce support.
- **Job Seekers** receive assistance in skills assessment and training, labor market information & finding job opportunities, and pre-interview preparation.
- **Rapid Response** – supporting business who are facing layoffs and the affected workers
- **Layoff Aversion/Business Retention** – support businesses who are facing challenges to help avoid layoffs/closures

State of the Workforce Report

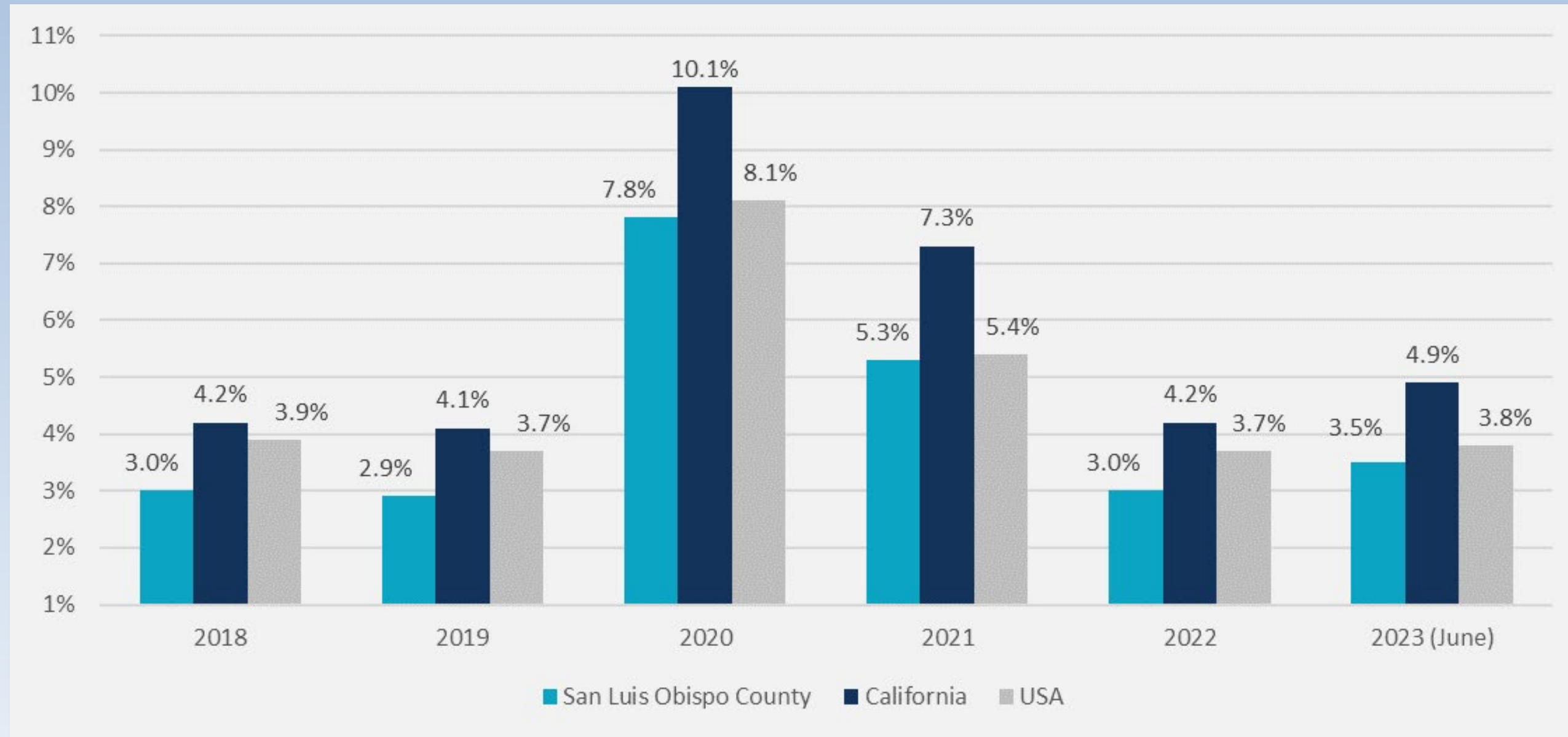
Workforce Development Board & BW Research Partnership

- *Economic landscapes*
- *Trends*
- *Changes in industry & job composition*
- *Commute and migration patterns*
- *Other factors influencing the daily lives of workers in San Luis Obispo County*

Key Findings



Key Finding: Unemployment Rate



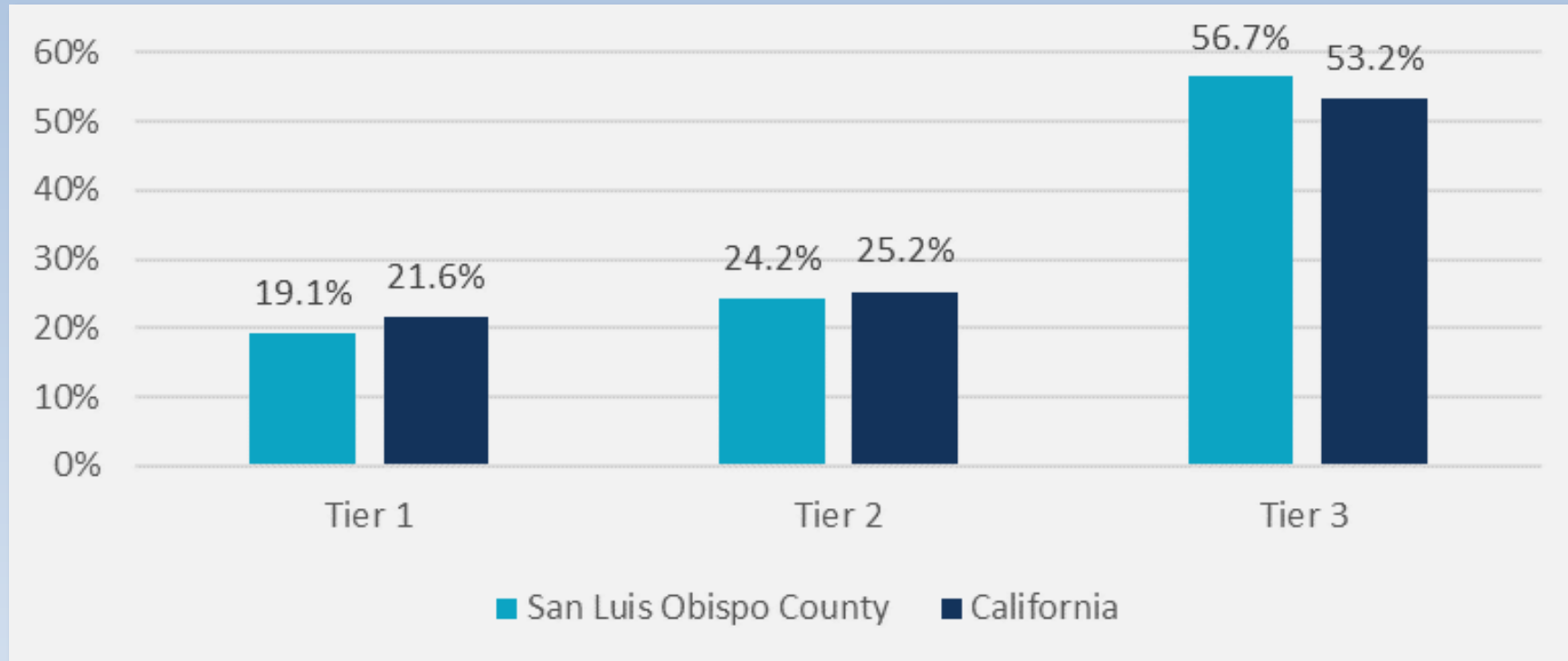
San Luis Obispo County's economy is **recovering more quickly** from the COVID-19 pandemic than the rest of the state.

San Luis Obispo County's unemployment rate has also continued to fall, **reaching pre-pandemic levels** in 2022.

California Employment Development Department (EDD). Local Area Unemployment Statistics (2018-2023).

Key Finding: Cost of Living

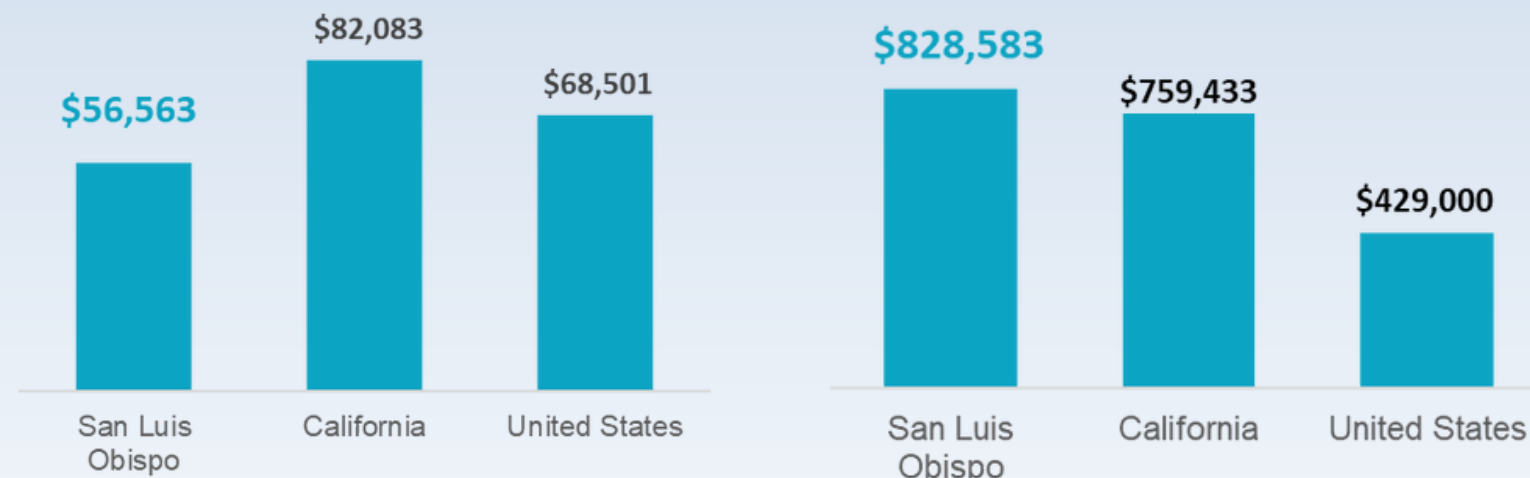
Job Quality by Tiers, 2022



JobsEQ Q3 2022, Bureau of Labor Statistics. Quarterly Census of Employment and Wages (2022).

San Luis Obispo County has a higher share of **low-wage jobs, lower average earnings, and higher housing costs** than the statewide average.

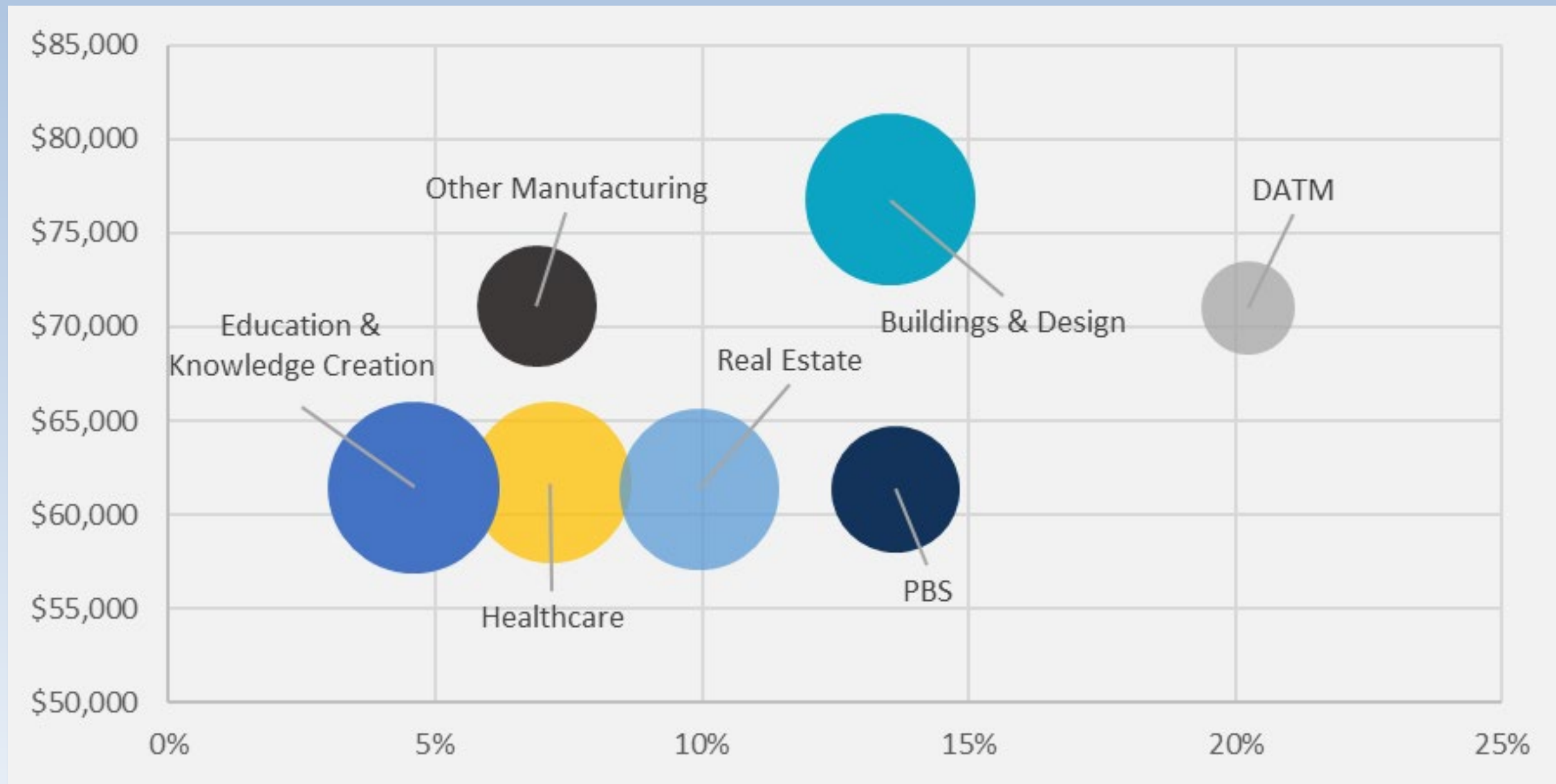
Average Earnings vs. Median Home Cost



JobsEQ Q1 2023, Bureau of Labor Statistics. Quarterly Census of Employment and Wages (2023).

California Association of Realtors. Historical Housing Dataset (2023).

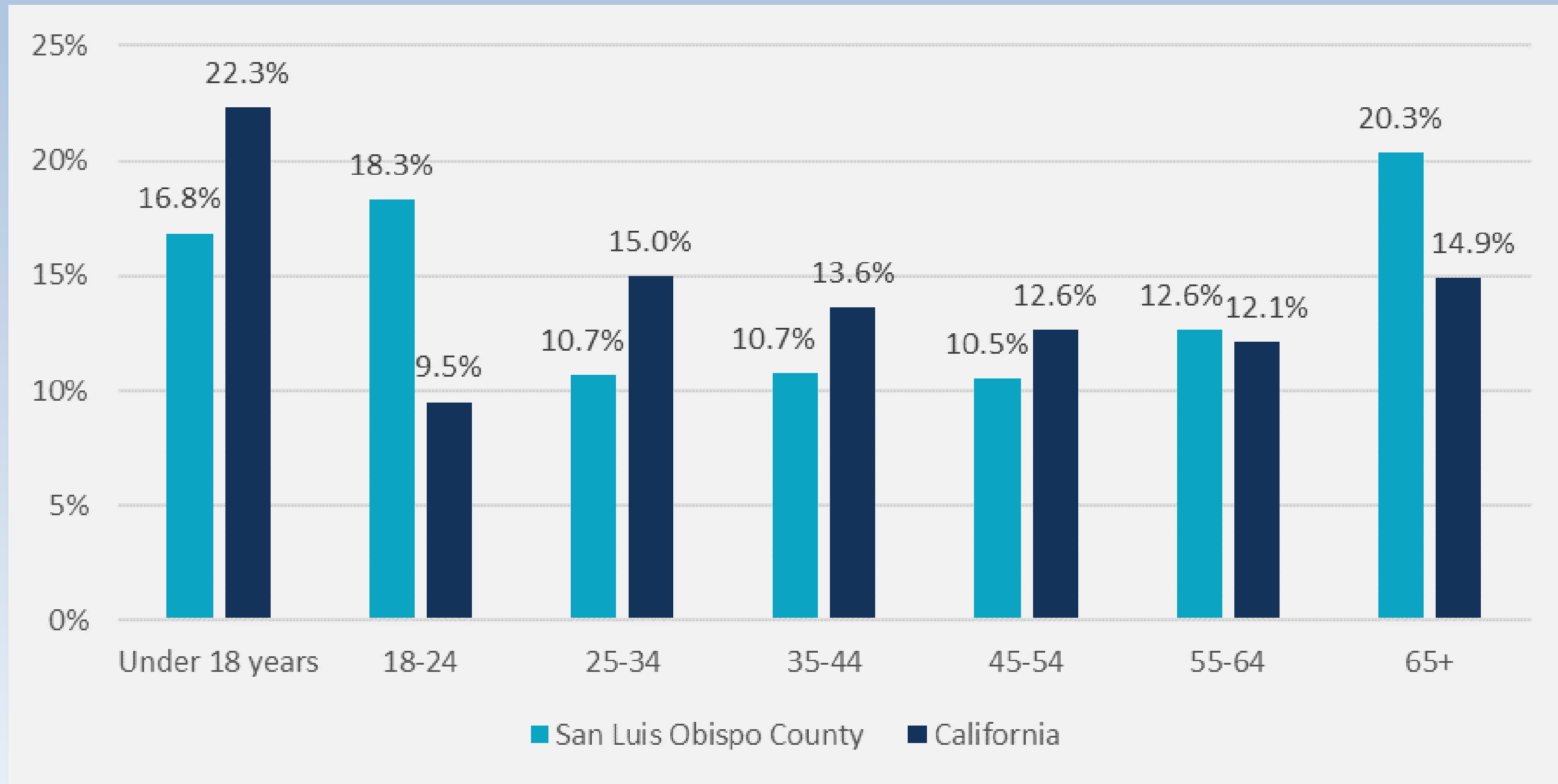
Key Finding: Mid-Earning Industry Clusters



All of the county's mid-earning industry clusters **grew** between 2018 and 2023.

JobsEQ Q3 2023, Bureau of Labor Statistics. Quarterly Census of Employment and Wages (2023).

Key Finding: Demographics



San Luis Obispo County has a “U-shaped” age distribution.

United States Census Bureau. American Community Survey 5-year Estimates (2022).

Healthcare Employment



- Healthcare employment **grew by 8.1%** since 2018
 - Driven by the addition of **314 jobs in the Outpatient Care Centers**
 - **Outpatient Care Centers** – main driving sub-industry
 - **746 jobs**
- The healthcare industry is one of the largest employers within the mid-tier earnings segment
 - **17,257 jobs (15% of jobs in the county)**
 - **Average Annual Wages: \$61,887**



Career Pathways



- Are an essential component to encouraging transitions into higher paying occupations
- In high-growth industries/healthcare – will foster improvement in job quality in SLO County



Career Pathways & Available Training



CAREER PATHWAY IN THE HEALTHCARE INDUSTRY ⁸

Personal Care Aide
\$33,200 Annual Salary
High School Diploma or
Equivalent

Nursing Assistant
\$41,400 Annual Salary
Some College, No Degree

**Licensed Practical
Nurse/Vocational Nurse**
\$71,800 Annual Salary
Bachelor's Degree

Registered Nurse
\$130,300 Annual Salary
Bachelor's Degree

**8 JobsEQ. Quarterly Census of Employment and Wages and Bureau of Labor Statistics Occupation Forecasts. 2023.*



Healthcare Training



- **IS** available in our region
- **NEEDS** to grow – *to meet employer demand*
- **CAN** be funded through scholarships (*i.e. Cuesta Promise/Pell*) & SLO Cal Careers
- **Significant** investments at the State & Federal level in healthcare & workforce grant initiatives



Contact Information

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To learn more about our programs & the Workforce Development

Board visit:

SLOworkforce.com

